



# Nike Coach of the Year Clinic, Charlotte

## 2010 Schedule

• 51 Football presentations covering all aspects of the game. Featuring Championship NIKE lecturers, sports therapy professionals and eight State Champion coach's from six different states!

**NOTES:** Exhibitors will not be setting up until 2:00 p.m. on Friday 3/5 and will be available for visiting beginning with the first session.

FCA will provide breakfast each morning in the registration area for all coaches

### Friday, March 5

**1 p.m. — Registration and exhibitors visit**

**4:00 p.m. — High School Breakout; Session One** Steve Ortmyer: University of Kentucky, "Wildcat kickoff return system," **Room CD** Kent Briggs: Founder/Owner The DB Connection, "Off-season and pre-season drills for developing the complete DB," **Room B** Bruce Lussier -Father Ryan High School, Tenn., "3-3 stack formation and defensive game planning," **Room A**

**5 p.m. — College Breakout; Session Two** Jay Bateman: Elon University, Def. Coordinator, "Developing the 4-3 linebacker," **Room CD** Brian Newberry: Elon University, Defensive Backs, "In the secondary, cover 2 is No. 1," **Room B** Marc Yellock: Elon University, Defensive Line, "Elon D-Line: D-lineman, the first line of defense," **Room A**

**6 p.m. — College Breakout; Session One** Mike Turner: Carson Newman College, "Blocking techniques in the CN option and play action attack," **Room CD** David Needs: Carson Newman College, "Running back play in the CN option attack," **Room B** Alvin Thomas: Carson Newman College, "Wide receiver play in the CN play action attack," **Room A**

**7 p.m. — Feature Speaker** Johnny Majors: National Title Coach and Heisman Runner-Up, "Surround yourself with winners" **Room CD**

**8:20 p.m. — Feature Speaker** Jim Tressel: The Ohio State University, "Winning plays for the red zone," **Room CD**  
• Coach Tressel will be presenting the state champion coaches from North Carolina and South Carolina.

### Saturday, March 6

**7a.m. — Registration continues**

**8 a.m. — Session One** Pete Lembo: Elon University, "Special Teams, it starts at the top," **Room CD** Shane Laws: AC Reynolds High School, N.C., "Goal line and short yardage power game from spread," **Room B** Brian Lane Woodruff HS, SC., "Being multiple in the 4-3," **Room A**

**Youth Session** Chris Wampler: Lenior City Middle, Tennessee, "Getting players, parents and staff ready for success", **Room DOS** Art Walker: North Allegheny High School, Penn., "The Power Series: Plays, assignments and rules" **Room DH**

**9 a.m. — Session Two** Pete Lembo: Elon University, "Building a Winner: Organization equals graduation" **Room CD** Scott Blade: Oak Ridge High School, Tenn., "Slant 4-4 defensive packages and schemes," **Room B** Dave Gutshall:Dorman HS, S.C., "Stopping the hottest offense in football. defending the spread attack," **Room A**

**Youth Session** Chris Wampler: Lenior City Middle, Tennessee, "Getting players, parents and staff ready for success", **Room DOS** Art Walker: North Allegheny High School, Penn., "The Power Series: Plays, assignments and rules" **Room DH**

**10 a.m. — Feature Speaker** Ron Zook: University of Illinois, "Preparing for the Season" **Room CD**

**• Flip Over for Rest of Schedule**

**11:30 a.m. Session Three** Bruce Lussier: Father Ryan HS, Tenn., "3-3 Stack formation and defensive game planning," **Room CD** Steve Ortmyer: University of Kentucky, "Defending the kickoff return," **Room B** Kent Briggs: Founder/Owner The DB Connection, "Off-season and pre-season drills for developing the complete DB," **Room A**

**Youth Session** Blaise Winter: NFL Veteran, "Implementing hand combat routine for youth football," **Room DOS** Eddy Powers: Former NFL Referee, "Get the refs on your side," **Room DH**

#### **12:20 p.m. Lunch**

**1:20 p.m. Session Four** Steve Shaughnessy: Butler High School, N.C., "Winning secondary packages," **Room CD** John Bland: Univ. of the Cumberland, "Meshing the inside veer and spread option attack," **Room B** Chip Walker: Sandy Creek High, Ga., "The three-step passing game," **Room A**

**\*Special Sessions** Dallas Terrell: D1 Sports Training, "Getting speed and strength to the next level," **Room DOS** Dunstan Kendrick: D1 Sports Training, "What coaches should know about concussions," **Room DH**

**2:20 p.m. — Feature Speaker** Mike Locksley: University of New Mexico, "Winning third down concepts", **Room CD**

**3:45 p.m. — Session Five** Lt.Col. David DiEugino: United States Marine Corps, "Leadership is the Key," **Room CD** Blaise Winter: NFL Veteran, "Advanced Hand to Hand Combat" Part 1, **Room B** Mike Newsome: Butler High School, N.C., "Recruiting: Getting your players to the next level," **Room A**

**\*Special Sessions** Dallas Terrell: D1 Sports Training, "Getting speed and strength to the next level," **Room DOS** Dunstan Kendrick: D1 Sports Training, "What coaches should know about concussions," **Room DH**

**4:45 p.m. — Session Six** Brian Lane Woodruff HS, SC., "Being Multiple in the 4-3," **Room CD** Shane Laws: AC Reynolds High, N.C., "Goal line and short yardage power game from the spread," **Room B** David Gillum Anderson County HS, TN., "300 yards per game with these spread passing concepts," **Room A** Mike Newsome: Butler High School, N.C., "Recruiting: Getting your players to the next level," **Room DOS**

#### **5:35 p.m. — Dinner Break**

**6:30 p.m. — Session Seven** Dave Gutshall: Dorman High, S.C., "Stopping the hottest offense in football, defending the spread attack," **Room CD** Steve Shaughnessy: Butler High, N.C., "Winning secondary packages," **Room B** Scott Blade: Oak Ridge High, Tenn., "Slant 4-4 defensive packages and schemes," **Room A** David Wilkerson: South Panola HS, Miss., "Move the quarterback: Beating the blitz," **Room DOS**

**7:30 p.m. — Session Eight** John Bland: Univ. of the Cumberland, Meshing the Inside Veer and the Spread Option Attack, **Room CD** Chip Walker: Sandy Creek High, Ga., The 3 Step Passing Game, **Room B** David Gillum Anderson County HS, TN., Passing Game Concepts from the Spread Formation, **Room A** David Wilkerson: South Panola High, Miss., "Move the quarterback: Beating the blitz," **Room DOS**

**8:30 p.m. — Feature Speaker** Dabo Swinney: Clemson University, "Developing the complete wide receiver," **Room CD**

**10:15 Tailgate party** - sponsored by HOOTERS, Papa Johns and Budweiser is free to all badge wearing attendees and will be held in the registration area at 10:15 on Saturday evening. There will be door prizes given away at this time as well.

### **Sunday March 7**

**9 a.m. — Feature Speaker** Blaise Winter: NFL Veteran, "Advanced Hand to Hand Combat" Part II, **Room CD**

**10:30 a.m. — Feature Speaker** Ken Sparks: Carson Newman College, "Developing leaders on and off the field," **Room CD**

**\* Schedule subject to change.**

